

AIPS Final Report – Journalism Exchange

Grantee Information

Name: Jill Filipovic, Ty McCormick and Lauren Bohn

Affiliations in the U.S.: Freelance Journalists

Field: Journalism

Summary

The three U.S. journalists conducted a series of fifteen workshops and eight lectures/discussions on a variety of topics related to journalism: journalistic ethics, reporting sensitive stories, relying on anonymous sources, and diversifying newsrooms. Their program reached nearly 500 people, including Pakistani journalists, academics, and students.

Scholar Bios

Jill Filipovic is a lawyer and journalist. She is a contributing opinion writer to the New York Times, a weekly columnist at CNN, and a New America Future of War Fellow, where she is working on a year-long reporting project about abortion access in conflict zones.

Ty McCormick is the deputy web editor at *Foreign Affairs*, the magazine published by the Council on Foreign Relations. Previously, he was the Africa editor of *Foreign Policy* magazine, where he edited and reported award-winning stories on migration, conflict and the UN.

Lauren Bohn is an independent journalist, editor, and social entrepreneur based in Chicago and Istanbul. Formerly, she was The GroundTruth Project's inaugural Middle East correspondent, editor-at-large, and a columnist for Foreign Policy magazine. She is the co-founder of Foreign Policy Interrupted, a start-up incubator and fellowship program dedicated to changing the ratio and getting more women miked and bylined.

Workshops

The following workshops were hosted as part of this journalism exchange, reaching over 150 people: *Diversity in Storytelling*, *Techniques in Investigative Journalism*, *Reporting as an "Outsider,"* and *Reporting Sensitive Topics*.

Diversity in Storytelling (with Journalism alumni)

A workshop meant to highlight the strengths of a diverse newsroom; build journalistic skills, including finding diverse sources, pitching pieces, and interviewing effectively; and address barriers to newsroom diversity

Date: April 24, 2019

Contact Time: 3 hours (1pm – 4pm)

Leader: Jill Filipovic

Number of Participants: 10

Techniques in Investigative Journalism (journalism alumni workshop)

A workshop on anonymous sourcing intended to highlight best-practices around sourcing, including establishing the credibility of sources and limiting the erosion of public trust.

Date: April 24, 2019

Contact Time: 3 hours (9:00 am – 12:00 pm)

Leader: Ty McCormick

Number of Participants: 10

Reporting as an “Outsider” (with Journalism alumni)

A workshop designed to build journalistic skills (strategies for effective interviewing and relationship-building with sources) for reporting on communities different from one’s own with a focus on how to gain meaningful access to groups or communities in which one is a relative outsider.

Date: April 25

Contact Time: 3 hours (1pm - 4pm)

Leader: Lauren Bohn

Number of Participants: 15

Diversity in Storytelling (with Journalism alumni)

A workshop meant to highlight the strengths of a diverse newsroom; build journalistic skills, including finding diverse sources, pitching pieces, and interviewing effectively; and address barriers to newsroom diversity

Date: April 25, 2019

Contact Time: 3 hours (9am – 12pm)

Leader: Jill Filipovic

Number of Participants: 15

Diversity in Storytelling (at the Fake News conference)

A workshop meant to highlight the strengths of a diverse newsroom; build journalistic skills, including finding diverse sources, pitching pieces, and interviewing effectively; and address barriers to newsroom diversity

Date: April 26, 2019

Contact Time: 2 hours

Leader: Jill Filipovic

Number of Participants: 50

Techniques in Investigative Journalism (Media Matters workshop)

A workshop on anonymous sourcing intended to highlight best-practices around sourcing, including the establishing credibility of sources and limiting the erosion of public trust.

Date: April 26, 2019

Contact Time: 3 hours

Leader: Ty McCormick

Number of Participants: 12

Reporting as an “Outsider” (Media Matters workshop)

A workshop designed to build journalistic skills (strategies for effective interviewing and relationship-building with sources) for reporting on communities different from one’s own, with a focus on how to gain meaningful access to groups or communities in which one is a relative outsider.

Date: April 26, 2019

Contact Time: 4 hours (1pm – 5pm)

Leader: Lauren Bohn

Number of Participants: 12

Diversity in Storytelling (Media Matters workshop)

A workshop meant to highlight the strengths of a diverse newsroom; build journalistic skills, including finding diverse sources, pitching pieces, and interviewing effectively; and address barriers to newsroom diversity

Date: April 27, 2019

Contact Time: 4 hours (9am – 1pm)

Leader: Jill Filipovic

Number of Participants: 12

Reporting Sensitive Topics

A workshop to build journalistic skills (finding sources, characters and experts; pitching pieces; and effective interviewing), address barriers to reporting certain topics that may be sensitive or taboo, and plan reporting strategies for effective and thoughtful reporting of sensitive topics.

Date: April 30, 2019

Contact Time: 4 hours (9am – 1pm)

Leader: Jill Filipovic

Number of Participants: 20

Diversity in Storytelling (LUMS workshop)

A workshop to highlight the importance of diversity in storytelling, including the significance of a diverse newsroom, with a focus on developing strategies to effectively and meaningfully reach different audiences while reporting on a wide variety of communities and issues.

Date: April 30, 2019

Contact Time: 3 hours (2pm – 5pm)

Leader: Lauren Bohn

Number of Participants: 20

Diversity in Storytelling (LUMS workshop)

A workshop to highlight the importance of diversity in storytelling, including the significance of a diverse newsroom, with a focus on developing strategies to effectively and meaningfully reach different audiences while reporting on a wide variety of communities and issues.

Date: May 1, 2019

Contact Time: 2.5 hours (9am – 11:30am)

Leader: Lauren Bohn
Number of Participants: 15

Diversity in Storytelling (Media Matters: Responsible Reporting Workshop [Karachi IRS workshop])

A workshop to highlight the importance of diversity in storytelling, including the significance of a diverse newsroom, with a focus on developing strategies to effectively and meaningfully reach different audiences while reporting on a wide variety of communities and issues.

Date: May 2, 2019
Contact Time: 3 hours (9 am – 12pm)
Leader: Lauren Bohn
Number of Participants: 15

Reporting Sensitive Topics (Media Matters: Responsible Reporting workshop)

A workshop to build journalistic skills (finding sources, characters and experts; pitching pieces; and effective interviewing), address barriers to reporting certain topics that may be sensitive or taboo, and plan reporting strategies for effective and thoughtful reporting of sensitive topics.

Date: May 2, 2019
Contact Time: 3 hours (2pm – 5pm)
Leader: Jill Filipovic
Number of Participants: 15

Diversity in Storytelling (Centre for Excellence in Journalism workshop)

A workshop to highlight the importance of diversity in storytelling, including the significance of a diverse newsroom, with a focus on developing strategies to effectively and meaningfully reach different audiences while reporting on a wide variety of communities and issues.

Date: May 3, 2019
Contact Time: 3 hours (9 am – 12pm)
Leader: Lauren Bohn
Number of Participants: 25

Reporting Sensitive Topics (Centre for Excellence in Journalism workshop)

A workshop to build journalistic skills (finding sources, characters and experts; pitching pieces; and effective interviewing), address barriers to reporting certain topics that may be sensitive or taboo, and plan reporting strategies for effective and thoughtful reporting of sensitive topics.

Date: May 3, 2019
Contact Time: 3 hours (2pm – 5pm)
Leader: Jill Filipovic
Number of Participants: 25

Lectures and Other Engagements

Islamabad Press Club

Type of Engagement: Professional Discussion

Sponsor: US Embassy

Leader: Will Holton

Date: April 22, 2019

Number of Attendees: approx. 30

English Access Microscholarship Program

Type of Engagement: Lecture

Sponsor: US Embassy / AIPS

Leaders: Noreen / Atufa

Date: April 22, 2019

Number of Attendees: approx. 60

US Embassy Radio and Video Interview

Type of Engagement: Media Engagement

Sponsor: US Embassy

Leader: Will Holton

Date: April 23, 2019

Number of Attendees: 5

Hum News Newsroom Tour

Type of Engagement: Discussion

Sponsor: US Embassy

Leader: Will Holton

Date: April 23, 2019

Number of Attendees: 25

Reception

Type of Engagement: Reception

Sponsors: US Embassy, AIPS

Leaders: Will Holton, Atufa / Noreen

Date: April 23, 2019

Number of Attendees: 30

Government of Pakistan Fake News Conference

Type of Engagement: Conference

Sponsors: Institute of Regional Studies (IRS) Pakistan

Leader: IRS

Date: April 24-25, 2019

Number of Attendees: 100

English Works! Student visit

Type of Engagement: Lecture

Sponsors: AIPS, US Embassy
Leader: Atufa
Date: April 29, 2019
Number of Attendees: 50

Webinar “Reporting for Democracy: The Role of a Free Press in Elections”
Type of Engagement: Lecture, discussion
Sponsors: AIPS, US Embassy, Center for Excellence in Journalism
Leader: Atufa
Date: May 2, 2019
Number of Attendees: 40

Deliverables and Outcomes

Deliverables:

- Four workshop syllabi
- Four workshop PowerPoint presentations
- 15 workshops conducted, reaching over 150 people
- Eight lectures/discussions with journalists, students and stakeholders about journalistic ethics and the importance of a free press; they reached over 300 people

Key Outcomes:

- Shared information to advance journalistic skills among Pakistani reporters and students studying to be reporters
- Developed workshop curriculum that can be used for future engagements

Diplomatic Impact

This program brought together journalists and students from the US and Pakistan, opening lines of engagement and information. Concepts like a right to free speech, a free press, the free exercise of religion, and women’s rights were discussed in depth, as were misconceptions about Pakistan and local frustrations with American journalistic coverage. The American journalists learned quite a bit about the Pakistani press, including the robust journalistic traditions and ongoing challenges (financial, political and social) that Pakistani journalists face. The Pakistani journalists participated in a series of discussions and workshops aimed at bringing valuable skills and perspectives on issues including responsible sourcing, free speech, and the conscientious coverage of sensitive issues. It is expected that this information will be passed on to other journalists in the country, furthering the reach of the program.